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## **Want to Change the World? Give to Girls** **Jolkona's #Give2Girls campaign supports women's education, maternal health and empowerment projects in 9 countries**

SEATTLE – Launched on International Women's Day (March 8) and continuing through Women's History Month, Jolkona's 4<sup>th</sup> annual Give to Girls campaign is crowdfunding for **10 innovative projects to lift up women and girls** in the United States and strategic regions of Latin America, Africa and Asia.

"We inspire the women of tomorrow by giving to girls today," says Nadia Mahmud, Jolkona co-founder and CEO. "Empowering women is one of the most effective ways to fight poverty around the world. Invest in a healthy and educated girl today, and she will be able to reinvest in her family, her community, and our world tomorrow."

From now through March 31, donors can browse and choose among nine high-impact projects related to education, maternal health and empowerment. Starting at the \$5 level, the options range from **supporting job training for homeless women in Seattle** to **promoting female literacy in Afghanistan** to **funding counseling services for rape survivors in Haiti**.

The bonus project will be selected by members of Jolkona's monthly Give Together program: starting at the \$10 level, participants join a private Facebook group to review proposals from nonprofit partners and determine which one should be awarded the community's collective grant. For this campaign, Give Together is also accepting one-time donations, in addition to monthly subscriptions.

Consistent with Jolkona's mission, 100% of donations, minus credit card processing fees, goes directly to the projects – and every donor will receive an impact report from the selected organization, showing how the contribution is being used.

**Give to Girls:** [www.jolkona.org/give-to-girls](http://www.jolkona.org/give-to-girls)

### **About Jolkona:**

Jol-KO-na means "a drop of water" in Bengali, representing the idea that when it comes to charitable giving, every drop counts. We educate, engage and empower a new generation of philanthropists by facilitating small, meaningful and transparent giving opportunities. For more information, visit [www.jolkona.org](http://www.jolkona.org).